



FIM AFRICA ENVIRONMENT COMMISSION

TERMS OF REFERENCE AND OPERATING PRINCIPLES

PURPOSE

To provide the strategic and environmental leadership necessary to ensure that all categories of motorcycling in Africa have a reduced impact on the environment, and to create a greater awareness of environmental sustainability amongst all motorcycle stakeholders.

FIM AFRICA Strategic Direction

Vision

Excellence, professionalism in hosting and organising of all FIM Africa events

- ◆ Concern for rider health and safety (*sport, leisure, touring*)
- ◆ Financial sustainability and accountability
- ◆ Recognition of FIM Africa Continental Championships
- ◆ Responsible environmental conduct amongst all motorcycle federations and riders
- ◆ Inclusion of women in all types of motorcycle activities
- ◆ Recognition of motorcycling as a 'family friendly' activity
- ◆ Positive image and awareness of motorcycling established (*government and public*)

FIM AFRICA's success is powered by its:

- ◆ Skilled, passionate volunteers
- ◆ Representation of women, riders and the younger generation in leadership positions
- ◆ Recognition and respect for different cultures throughout the Continent
- ◆ Strong brand awareness supported by active merchandising campaigns
- ◆ Ensuring sponsors receive value for their investment (*events and general*)

Values (What we believe in)

- ◆ Highest standards of excellence, fairness, inclusion, unity & transparency guide all processes
- ◆ Sportsmanlike behaviour in all facets
- ◆ Education and training (riders, officials and FMNs) to ensure FIM Africa's vision is met
- ◆ Recognizing that the passion and commitment of volunteers is its backbone
- ◆ Consistent application of rules and regulations (*recognition of development needs*)
- ◆ Uniting countries/FMNs and developing closer communication between various FMNs

RELATED FIM AFRICA ACTION PLAN OBJECTIVES

Governance

- ◆ Set parameters for FIM Environmental Code
- ◆ Conduct regular Environmental Seminars
- ◆ Ensure that Environmental Stewards and FIM AFRICA delegates conduct themselves in most professional manner at events
- ◆ Carry out functions as contained in FIM AFRICA's Statutes and By Laws
- ◆ Ensure volunteers are recruited/trained with specific skills necessary to carry out their responsibilities with highest level of professionalism
- ◆ Identifying, evaluating and controlling key environmental issues on a huge continent influenced by political/cultural diversity

Government & Public Policy (Political & Public Policy Trends)

- ◆ Educate and inform motorcyclists pro-actively regarding environmental pollution issues
- ◆ Minimise the negative impact of non-sanctioned motorcycle sport on the environment and the image of motorcycling
- ◆ Implement programmes such as tree planting, to entice an acceptance of allowing motorsport to take place in "sensitive" areas
- ◆ Instigate Environment Impact Assessments
- ◆ Monitor incidents of excessive noise of motorcycles which have a profound impact on public perception and social acceptance of motorcycles



Environment

- ◆ Comply with and implement requirements of FIM Environmental Code
- ◆ Relay message to all FMNs that climate change is a reality and a global concern and as such must remain on the FIM AFRICA Agenda 'for ever'
- ◆ Work with FMNs to create a continental plan of how to portray motorcycling and market FMNs (their events, programmes and activities) with the "green image"
- ◆ Monitor the science and public opinion related to alternative fuels, offset credit, etc.
- ◆ Development of a Power Point Presentation for FIM AFRICA Environment Seminars
- ◆ Development of Environment educational material
- ◆ Become pro-active in neutralising efforts of environmental activists that target motorcycling
- ◆ Provoke local media to report on FIM AFRICA campaigns (the positive aspects of motorcycle sport and motorcycles)

Equity & Access

- ◆ Make every effort to encourage disabled persons to become involved in motorcycling
- ◆ Increase participation of women, veterans and the youth in environmental projects

Sponsorship Trends

- ◆ Ensure that sponsors present an image that will be viewed favourably by the public and other sponsors (of growing importance when it comes to "environmentally connected" sponsors)

The Sport

- ◆ Utilise FIM AFRICA website to spread information of responsible environmental conduct of competitors to increase potential sponsorship
- ◆ Create interest in FIM AFRICA's Environmental Policy amongst potential sponsors

Technology Trends

- ◆ Utilise website to share new technological and energy developments
- ◆ Investigate introduction of online Seminars
- ◆ Encourage FMNs to initiate their own websites (and with these being linked to that of the FIM and FIM AFRICA)
- ◆ Optimum use of e-communication, Skype calls, website social media
- ◆ Increase FIM AFRICA exposure on all popular/social networking platforms

Volunteerism

- ◆ Ensure that volunteers are recruited and/or trained with the specific skills necessary to carry out their responsibilities with the highest level of professionalism and in accordance with current standards and best practices
- ◆ Consider youngsters as 'clients' and future volunteers

COMPOSITION

The Commission shall consist of the FIM AFRICA Environment vice-president, the Chairman of the Working Group and the members of this Working Group as provided for in Art. 18 of the FIM AFRICA Statutes.

SPECIFIC RESPONSIBILITIES

- 1) Ensure respect of the FIM Environment Code at all FIM AFRICA race meetings
- 2) Ensure that Environmental Checklists are practical and relevant for easy compliance
- 3) Implement, monitor and evaluate a **Work Plan** to implement the strategic direction for all environment related matters, ensuring that all applicable objectives and actions from FIM AFRICA's Action Plans are addressed
- 4) Actively neutralise the efforts of environmental activists that target motorcycling
- 5) Ensure that the Commission's SWOT Analysis is updated prior to the development of annual Work Plans
- 6) Conduct annual training workshops and seminars for FMNs and Officials in all countries
- 7) Introduce recognition system (incentives) for volunteers
- 8) Establish database of "environmentally connected" sponsors and strengthen relationships with sponsors in environmental services sector
- 9) Introduce Environmental Education Programmes throughout the Continent
- 10) Explore opportunities to enhance, expand and develop FIM AFRICA's environmental plan and programme
- 11) Support current and create new environmental incentives and initiatives
- 12) Facilitate sharing of successful environmental strategies and initiatives on website
- 13) Improved communication structures and methodology



- 14) Replace “face to face” meetings with Teleconference/Skype Calls wherever possible
- 15) Promote and implement an action plan/platform and create opportunities for stakeholders to become involved in new/alternative energy sources
- 16) Encourage FMNs to use the “RIDE GREEN” logo according to FIM guidelines.
- 17) Encourage women to attend Environmental Seminars and write relevant exam in order to officiate at events on equal basis
- 18) Be visible and stage environmental campaigns at motorcycle shows and exhibitions
- 19) Promote FIM AFRICA’s annual Environmental Award in accordance with set criteria
- 20) Introduce regular electronic Bulletins via website
- 21) Introduce Environment Education Programmes and awareness of climate change amongst all stakeholders
- 22) Keep FMNs informed of all studies concerning bio fuels
- 23) Counter-act public opinion relating to alternative fuels
- 24) Conduct regular Environment Seminars in all member countries
- 25) Establish database of “environmentally connected” sponsors and strengthen relationships with sponsors in environmental services sector
- 26) Encourage FMNs to work with local City/Town Councils regarding potential venues to ‘showcase’ motorcycling and motorcycle events
- 27) Establish and maintain strong relationships with all FMNs to ensure a clear understanding of the situation in each country and to assist in the establishment and/or enhancement of environmental projects and initiatives
- 28) Provide written reports of achievements, implementation of Work Plan items, targets, etc. and submit such reports to Council for review on a regular basis (and to delegates at the General Assembly)
- 29) Be active advocates (educate and promote) for environmental sustainability
- 30) Act in accordance with powers, responsibilities and procedures contained in the FIM AFRICA Statutes and By Laws and other approved policies
- 31) Undertake responsibilities delegate by Council which are consistent with the purpose of the Commission

COMMITMENT OF COMMISSION PRESIDENT AND MEMBERS

- ♦ **Work by consensus**
- ♦ Assume responsibility and accountability for specific tasks and deliver within the agreed time frames
- ♦ Communicate concerns and doubts about Commission decisions and/or the process within the Commission and “**speak with one voice**” once the Commission’s recommendations have been agreed upon
- ♦ Treat discussions within the Commission as works in progress, recognising that recommendations may be altered in order to enhance co-ordination and harmonisation of different disciplines within FIM AFRICA
- ♦ Be accessible by e-mail and by other electronic means such as Skype, Conference Call or other means that may be determined from time to time by Council
- ♦ Respond to requests or input within a minimum of 72 hours to maximum 7 days, depending upon the situation and agree that where circumstances prevent participation, that everyone will respect and support the consensus of the rest of the Commission
- ♦ All members agree that they will not – either during or after their term of office – disclose to any third party, or use information deemed to be confidential by FIM AFRICA, without the written approval of Council
- ♦ Any member who has a direct or indirect, financial or material interest or otherwise in any matter under discussion, shall declare such interest at the start of the discussion, and such interest shall be recorded in the Minutes of the meeting in question. Any member who has any interest as set out above, shall not seek to influence debate on a proposal, nor vote in respect of the said proposal.

REPORTS TO

FIM AFRICA Council

WORKS WITH

Other relevant FIM AFRICA Commissions
FIM AFRICA Secretary General

AUTHORITY AND DECISION MAKING

Decisions delegated to the Commission

Decisions within the Commission will generally be made by consensus. If a formal vote is requested by a member, each member shall have one vote, but in instances where a country has more than one member on the Commission, only one of the members from the said country shall be entitled to vote. The Working Group Chairman shall have a casting vote. Decisions that have been decided by the vote of the Working Group Chairman shall be referred to the Commission President for ratification prior to implementation.



The Commission Working Group shall have the authority to make the following decisions:

- ♦ Exploring potential opportunities and/or carrying out responsibilities outlined within these Terms of Reference
- ♦ Appoint sub-committees to investigate/work on specific activities within the Commission Work Plan
- ♦ Invite experts in a particular subject area to participate in specific discussions at meetings or work related to their area of expertise (such experts will have no voting rights)

Any decision that may have a financial impact on FIM AFRICA must be ratified by Council.

MEETINGS

The Commission will meet once a year on the date as set by Council to achieve the targets outlined in its approved Work Plan. This could include additional meetings via telephone, electronic means, or at events where Commission members are present. The principal method of communication and decision-making between meetings shall be by e-mail. The time and location of unplanned essential meetings will be determined by the Working Group Chairman in consultation with the Commission President, but only with the approval of Council as this is dependant on budget.

RECORD OF MEETINGS AND ACTIVITY

The Chairman of the Working Group is responsible for ensuring that a record of all meetings and actions of the Commission are maintained and that these are distributed to all Council members as well as the Secretary General. A copy of all Minutes, including decisions of any Working Groups – shall be kept on file by the Secretary General.

TERM OF OFFICE

As per Art. 15.8 of the FIM AFRICA Statutes.