

FIM AFRICA STRATEGY WORKSHOP : 10/11 SEPTEMBER 2011**ANIMAL ANALOGY****CONU AT PRESENT**

ANIMAL	REASON
ELEPHANT	<ul style="list-style-type: none"> ▪ Not well streamlines but has potential and strength which can be used to move forward ▪ Not fast - but long memory ▪ Strong - protective ▪ Big - like the African Continent - which slows it down ▪ Strong and organised ▪ Rigid, inflexible, does not easily change direction
RHINO	Solitary, cumbersome, struggling in current environment
MOLE	Underdog but has expertise to surface
CROCODILE	<ul style="list-style-type: none"> ▪ Safe in water (in its own environment) - eats on its own ▪ Because it is one of the “protected” animals, continues
ANY OF THE “BIG 5” (Elephant, Rhino, Lion, Buffalo, Leopard)	Many years in the area and stays in the same place
LION / LION PACK	<ul style="list-style-type: none"> ▪ Strong leadership - “family” well organised - can work as a complete organised unit ▪ King of the Jungle - hunts in a team - strategise together to see how to catch prey ▪ Leaders - powerful when working together
CAT	Moves in tranquil manner - more docile than aggressive
BUFFALO	<ul style="list-style-type: none"> ▪ Stubborn - used to routine ▪ Moves together in herd to ensure strength (being united)
HYENA	Potentially organised - opportunistic - but “loner”
CHEETAH/LEOPARD	<ul style="list-style-type: none"> ▪ Fast and intelligent - what is needed to achieve goal by 2020 ▪ Capable of moving forward ▪ Sleek - fast, very mobile ▪ Sleek - strong and powerful - individualistic, so selects to run ▪ Fast, strong and moves with a purpose - various FMNs represent the spots on its coat
PANTHER	Fast and sleek - easy to maintain speed
WILD DOG	Works in a pack - women has a role - colours symbolic of the Continent
BIRD	Flies as it has to cover vast terrain - ‘emigrating’ from one side of Continent to other
BEAR	<ul style="list-style-type: none"> ▪ Very strong - energetic ▪ Spends a lot of time in hibernation - only looks at surviving
ANTS	Working together for a common goal
DOG	Friendly - hunter (opportunist)
TORTOISE	Slow - requires a lot of effort to walk forward, easily retreats into its shell in case of danger
IMPALA	<ul style="list-style-type: none"> ▪ At home in both the desert as well as green fields ▪ Stay together but when disturbed, run away ▪ Energetic - looking for opportunities
KUDU	Only with “heard” in “breeding time” (at annual Congresses)

MEERKAT	Runs when disturbed - speaks together - can fend for itself
MONKEY	Similar in terms of "membership" - observes quietly
VERVET MONKEY	Clever - jumps around to catch/take things
GIRAFFE	Long neck - sees from afar - clumsy, slow and feeds on its own - not in a team
LINX CAT	Intelligent - capable of tracking - climbing at present
MAN	Intelligent - using ideas and implementing these to work better
CAMELEON	Has many colours to use to change itself - wants to be same as others
OSTRICH	Buries its head in the sand, leaves all of its body exposed, and wishes away its problems