



**BULLETIN 01/2014 WIM : 22<sup>nd</sup> January 2014**

To FMNs Africa

Dear Members,

Seasons greetings from the FIM Africa Women in Motorcycling Commission (WIM)!

It is my pleasure to report that our commission is now fully operational. We have a working group comprising of:

President - Sheryl Kibaki, Kenya  
Working Group Chair - Elaine De Sa, South Africa  
Sporting - Chardri Monk, South Africa and Sandra Frangeskides, Zambia  
Leisure & Touring - Shelley Verwey, Zimbabwe  
Website & Social Media - Lauren Branch, Botswana  
PR & Events - Julie Wahome, Kenya  
Safety, Technical & Environment - Noella Blick, Uganda

Our key objective this year is to promote awareness and diversity in Motorcycling in Africa. To this end we have set up a web page on the FIM Africa website (address) and a Facebook page (address). We invite you to view this information and even join us by registering on (e-form).

This year we are fortunate that the International Women's Day falls on a Saturday - 8th March. This could be an excellent opportunity to create awareness of Women in Motorcycling and for FMNs and Clubs to pay homage to all the women in their lives and those involved in motorcycling be it as support staff, officials, volunteers, riders and competitors.

Some ideas are:

- A fun day where riders can wear a feather, ribbon, something pink, ...
- A clinic where mothers can learn to ride alongside their sons, husbands and daughters
- If you already have an event scheduled on this day - a special race/activity
- Training camps aimed specifically at women (and young girls)

Women form 52% of the population and provide an excellent avenue to grow motorcycling sport, touring and leisure activities in the continent and our nurturing nature will also help build safety and discipline amongst our riders.

Kindly confirm with us if you plan to support us and what activity you will host. We will post your information on the FIM Africa website and on the WIM Facebook.

Yours sincerely,  
*Sheryl Kibaki*

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